



**THE FRAGRANCE
FOUNDATION**

**THE FRAGRANCE FOUNDATION PARTNERS WITH
NEXT FOR AUTISM & AARMY FOR FITNESS FUNDRAISER EVENT**

NEW YORK, November 9 - The Fragrance Foundation (TFF) and its GIVE BACK partner NEXT for AUTISM are teaming up with AARMY for the second annual fitness fundraiser. The event will take place virtually on December 8, 2020 at 5:30 PM EST live on ZOOM, which will have a huge turnout nationwide.

“We are proud that our GIVE BACK initiative supports NEXT for AUTISM’s mission to improve and enhance the lives of those living on the autism spectrum,” said **Linda G. Levy**, president of The Fragrance Foundation. “This virtual fundraising event will have a much broader reach this year as we will live stream across the U.S.”

In the midst of national upheavals this year, there is concerning news about autism from the CDC – the prevalence rate among children has **increased to 1 in 54 from 1 in 59**. Now more than ever, services must continue and NEXT for AUTISM is committed to meeting those service gaps.

“We are enormously grateful to The Fragrance Foundation and AARMY for partnering with us again this year to raise funds and awareness for NEXT for AUTISM,” said **Laura Slatkin**, Founder and Board Chair of NEXT for AUTISM. “For those living with autism, this year has been especially tough. We remain committed to addressing the significant needs of our community with a particular focus on securing a future for the more than **5 million** U.S. adults with autism. We look forward to teaming with our partners to make this event a tremendous success.”

The **AARMY BOOTCAMP** led by **AARMY’s Co-Founder & Chief Fitness Officer Akin Akman** is designed to tap into your full potential and push you towards a new level of progress in every session. **All levels are welcome and anyone can join.** This 45 minute class will feature a complete lineup of Upper, Lower, and Full Body practices, as well as AARMY’s core-focused Abs workout. Using the event platform, participants will gather supporters to donate to their fundraising pages.

Visit <https://give.nextforautism.org/NEXTBOOTCAMP> for more information and to start fundraising today!

Follow Us on Social:

Instagram - @fragrancefoundation, @nextforautism, @aarmy

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Hashtags #TFFGIVEBACK #NEXTBOOTCAMP

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About The Fragrance Foundation:

As a non-profit organization, The Fragrance Foundation is the premier resource for industry expertise, innovation, and education. United under the mission statement “to inspire the world to discover the artistry and passion of fragrance,” The Fragrance Foundation is devoted to nurturing talent, celebrating the creativity of perfumers and engaging consumers to increase appreciation for the world of fragrance. For more information, please visit www.fragrance.org and follow The Fragrance Foundation on social media.

About NEXT for AUTISM: NEXT for AUTISM transforms the national landscape of services for people with autism by strategically designing, launching, and supporting innovative programs. We believe that individuals with autism have the potential to live fulfilling, productive lives when supported by excellent services and connected to their communities. We continually ask, what’s next for people on the autism spectrum?

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